



AUTOZONE[®] LIBERTY BOWL FOOTBALL CLASSIC
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October 18, 2011

Dear Homecoming Queen,

It is with great pleasure that we invite you to the 53rd Annual AutoZone Liberty Bowl Football Classic in Memphis, Tennessee, which will feature top ranked teams. You have been chosen through America's Homecoming Queens National Pageant Registry as an elite individual to participate in this year's AutoZone Liberty Bowl game and bowl week events. Each year young ladies from across America are selected to participate in this memorable and fun filled experience which includes the patriotic pre-game show and our halftime show where you will be a part of the music of a nationally known entertainer. This year's entertainer will be **KC & The Sunshine Band**. The AutoZone Liberty Bowl is televised nationally on ABC.

The name of each Homecoming Queen is registered with America's Homecoming Registry. However, we select only a small percentage of girls to invite to Memphis. You are one of the top Queens in your state and region of the country. Our selection is based on your academic achievements, your community activities, and your all-around status as an outstanding individual.

Enclosed with this letter is a brochure listing all of the events you and your guests will enjoy along with a registration form. Please read the brochure and if these are events and activities you and/or your family and guests would like to experience, please fill out the form and return it with your payment to the AutoZone Liberty Bowl office or fax the form with your credit card payment to (901) 795-7826. **THE DEADLINE TO REGISTER IS WEDNESDAY, DECEMBER 21, 2011.** A Bowl Event Package A must be purchased for the Homecoming Queen and a separate Bowl Event Package B must be purchased for each one of your guests who want to attend **ALL** the events. Individual pre-game buffet tickets and individual game tickets can be purchased if your guest or guests do not want to attend all of the activities that are included in the Bowl Event Package B. Let your family, friends, and guests come and share in this once in a lifetime event with you.

YOUR PARTICIPATION IN THE AUTOZONE LIBERTY BOWL IS NOT A PAGEANT OR A COMPETITION AND WILL NOT AFFECT YOU IN YOUR STATE COMPETITION. This is merely for fun, excitement, and the recognition of your outstanding achievements. The AutoZone Liberty Bowl is the 7th oldest Bowl game in America and was founded on the principles of freedom, patriotism, and liberty. The Homecoming Queens represent the white in our red, white, and blue patriotic theme.

AIR FORCE
'89 '90 '91 '92
ALABAMA
'59 '69 '76 '82
ARKANSAS
'71 '84 '87 '09
AUBURN '65 '84
BAYLOR '85
BOISE STATE '04
BOSTON COLLEGE '83
BYU '98 '01
COLORADO '69 '70
COLORADO STATE
'99 '00 '02
EAST CAROLINA
'94 '95 '08 '09
FRESNO STATE '05
GEORGIA
'67 '87 '10
GEORGIA TECH '72
HOUSTON '96 '06
ILLINOIS '82 '94
INDIANA '88
IOWA STATE '72
KANSAS '73
KENTUCKY '08
LOUISVILLE
'93 '00 '01 '04
LSU '78 '85
MARYLAND '74
MIAMI '61 '66
MICHIGAN STATE '93
MINNESOTA '86
MISSISSIPPI STATE
'63 '91 '07
MISSOURI '78 '80
N.C. STATE
'63 '67 '73
NAVY '81
NEBRASKA '77
NORTH CAROLINA '77
NOTRE DAME '83
OHIO STATE '81 '90
OLE MISS
'65 '68 '89 '92
OREGON '60
OREGON STATE '62
PENN STATE
'59 '60 '79
PITTSBURGH '97
PURDUE '80
SOUTH CAROLINA
'88 '06
SOUTHERN MISS
'97 '99 '03
STANFORD '95
SYRACUSE '61 '96
TCU '02
TENNESSEE
'71 '74 '86
TEXAS A&M '75
TULANE
'70 '79 '98
TULSA '05
UCF '07 '10
UCLA '76
USC '75
UTAH '64 '03
VILLANOVA '62
VIRGINIA TECH
'66 '68
WEST VIRGINIA '64

(ALL GIRLS MUST WEAR WHITE EVENING GOWNS (AS CLOSE TO COMPLETELY SOLID WHITE AS POSSIBLE) FOR THE PRE-GAME AND HALFTIME SHOW ON GAME DAY.)

The events are as follows:

Thursday, December 29, 2011 (1:00P.M. to 4:30P.M.) – Queen Registration

A registration table will be set up in the lobby of the DoubleTree Downtown Hotel. Registration will begin at 1:00P.M. to 4:30P.M. This is where you, the Queen, will pick up your Bowl Event Package packet from me, Pam Kimery, which will contain all your tickets and the tickets for your guests along with information for you and your guests for all the events and activities. (Tickets purchased in the Bowl Event Package for Queen and/or guests or individual buffet and game tickets purchased for guests will NOT be mailed to you. All tickets will be in the Queen's packet that she gets at registration). The Queen will be given an AutoZone Liberty Bowl Queen sweatshirt and sash with the state you are representing. **YOU WILL NEED TO BRING YOUR TIARA.** You will wear your tiara and sash at all the events except the Welcome Reception (but this is optional if you want to wear your tiara and sash.)

Thursday, December 29, 2011 (5:00 P.M.) – Welcome Reception and Orientation

A Welcome Reception will be held in the Tennessee Ballroom at the DoubleTree Downtown Hotel at 5:00 P.M. Hors d'oeuvres will be served at the reception from 5:00P.M. – 6:00P.M. A short orientation will begin at 6:00P.M. where you will be given information about the Queen's events and I will then answer any questions you may have. The reception is where you will start your exciting AutoZone Liberty Bowl experience by getting acquainted with other selected Queens and their guests. Attire for this event is very casual for Queens and their guests (example: nice jeans and top, dress pants and blouse, etc.)

Friday, December 30, 2011 (11:00 A.M.) – St. Jude Queens Tour and Luncheon

The world renowned St. Jude Children's Research Hospital is host to the St. Jude Queens Tour and Luncheon. (This event is for the Queens and the guests who purchase the Bowl Event Package B.) A hospital tour **(TOUR IS ONLY FOR GUESTS 16 YEARS AND OLDER DUE TO HOSPITAL REGULATIONS)** will be given to the Queens and their guests by a St. Jude representative and St. Jude will host you to a wonderful lunch. You and your guests will have the privilege of hearing speakers which will include a representative from St. Jude and a representative from the AutoZone Liberty Bowl. You and your guests will have the opportunity to visit the St. Jude gift shop before departing for the parade. The AutoZone Liberty Bowl will provide Cline Tours buses to transport Queens and their guests from the DoubleTree Downtown Hotel to St. Jude and then from St. Jude to the AutoZone Liberty Bowl Parade (parade details below). Dress for this event and for the parade is: **Queens: jeans, any type of shoes you choose, Queen sweatshirt, tiara and sash. (Please include turtleneck, thermal underwear, gloves, scarf, etc. in case the temperature is cold so that you can wear them under your sweatshirt and jeans.)** **Guests: whatever you choose (just remember you will leave the Queens luncheon and go directly to the parade, so wear something comfortable and warm if cold).**

Friday, December 30, 2011 (3:00P.M.) – AutoZone Liberty Bowl Parade

This is your chance to parade down historic Beale Street in front of a packed crowd of Bowl fans. The Queen's guests will be able to join in the fun watching with other Bowl fans along the Beale Street parade route. After the parade, Queens and their guests can stay on Beale Street and enjoy the music. The DoubleTree Downtown Hotel is just a few blocks from Beale Street (so no transportation is needed to go back to the hotel from the parade). You can make your own schedule for dinner and evening activities.

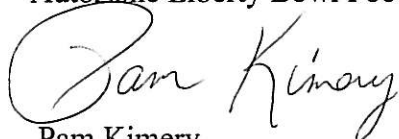
Saturday, December 31, 2011 – 53rd Annual AutoZone Liberty Bowl Football Classic - Kick-off is at 2:30 P.M. Central Time

The Queens and the Queen's guests will be bused on Cline Tours buses to the stadium from the DoubleTree Downtown Hotel earlier in the day for rehearsal for the pre-game and halftime activities. You may wear something casual and comfortable (and warm if temperature is cold) for the rehearsal. You will need to take your dress and other accessories on the bus with you to the stadium where we provide you with dressing accommodations. For the game, you will need a **WHITE (AS CLOSE TO SOLID WHITE AS POSSIBLE) EVENING GOWN, YOUR TIARA AND SASH. COMFORTABLE SHOES ARE RECOMMENDED BECAUSE WE NEVER KNOW WHAT THE WEATHER MAY BE AND HEELS CAN SINK INTO THE FIELD.** Because of the unpredictable weather here in Memphis, be sure to bring **WHITE GLOVES AND A WHITE COAT. YOU MUST BE DRESSED ENTIRELY IN WHITE (OR AS CLOSE AS POSSIBLE) FOR THE GAME!!!** We highly recommend that you bring thermal underwear or something of this nature to wear under your dress just in case it is cold. We never know what the weather will be like, so we want you to be prepared!!!!

We hope this letter and the enclosed brochure have answered all the questions that you have going through your mind now that you have been officially invited to join us for this year's 53rd Annual AutoZone Liberty Bowl Football Classic. If not, you can email me, Pam Kimery, at pam.kimery@libertybowl.org or you may call me at (901) 795-7700. I am in the office from 9:00 A.M. (Central Time) to 5:00 P.M. (Central Time), Monday through Friday.

REMEMBER, THE DEADLINE FOR REGISTRATION IS WEDNESDAY, DECEMBER 21, 2011. YOUR PACKAGE DOES NOT INCLUDE HOTEL ACCOMODATIONS. YOU MUST CALL THE HOTEL DIRECTLY TO RESERVE YOUR ROOM OR ROOMS. HOTEL ROOM PRICES AND HOTEL TELEPHONE NUMBER ARE LISTED ON THE ENCLOSED BROCHURE.

We look forward to seeing you and your guests here in Memphis at the 53rd Annual AutoZone Liberty Bowl Football Classic.



Pam Kimery
AutoZone Liberty Bowl